

THE GLEICHEN CALL

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EDWARD J. GARLAND IS APPOINTED TO EIRE OFFICE

E. J. Garland who was member for this riding—Bow River—from 1921 to 1935, and for some years a resident of Gleichen, has been appointed secretary to the Canadian High Commission Office to be set up in Eire in charge will be Hon. John H. Kelly member of the Quebec Legislative Council. The appointment of the new high commissioner marks the first time Canada has been represented in Eire.

Mr. Garland is a native of Ireland and a graduate of the University of Dublin. He came to Canada



in 1909 and played a leading part in the United Farmers of Alberta movement. He took part in the formation of the Co-Operative Commonwealth Federation at the Regina convention in 1933, and after his defeat in the 1935 general election, was named general organizer of the C. F., a position which he has held to the present. He has acted as chairman of several national conventions and is now living in Calgary and has made frequent trips across Canada in behalf of the party.

LIFE INSURANCE OUTLOOK GOOD SAYS ORGANIZATION HEAD

Confidence that life insurance would share in the general business improvement existing in Canada in 1940 was expressed by Arthur W. Earle, president of the Canadian Life Insurance Officers' Association, and president of the Montreal Insurance Company.

"After careful consideration," said Mr. Earle, "and with a view to the safeguarding of Canada's life insurance structure, a war and aviation clause was adopted, with the following provisions: No extra premiums for military or naval service in Canada, excluding aviation. Insured has option of paying reduced extra premium for service outside Canada, excluding aviation. If extra premium is not paid and death occurs while serving outside Canada, all premiums paid will be returned with 3 per cent interest compounded annually. Those who accept aviation service in Canada have similar extra premium option, but no option is granted to pay extra premium to cover aviation hazards while serving outside Canada. Extra premiums run from \$10 to \$30 annually \$1000 of insurance according to nature of service. Of course, these restrictions apply only to new policies. Old policies carry no restrictions governing military or naval service."

Reviewing the history and achievements of the Association of which he is president, Mr. Earle recalled that this body was continuing on a co-operative basis the institutional advertising inaugurated about 20 years ago. During the past year, he pointed out, the Life Insurance advertisers Association of Canada was reconstituted as a section of the Canadian Life Insurance Officers Association. He concluded by emphasizing the continued belief in the life insurance as a public health work.

Turning to the war, Mr. Earle reviewed the steps taken to protect the interests of all Canadian policyholders, civilian and military alike, following the outbreak of hostilities in September. He analyzed the war clause now incorporated in all new policies issued, pointing out that the view to the life insurance companies transacting business in the Dominion that they should act uniformly on the basis of the best experience and judgment available.

News Items of Local Interest

Born to Mr. and Mrs. Clarence Woods a son on December 28.

Mr. Crawford of Bytown spent the holiday in town visiting relatives.

Throughout the district private parties were staged Sunday night to usher in the new year.

L.-Corp. Nat. Gregory and Miss Margaret L. order were guests at the home of Mr. and Mrs. Pete Kelly over the week end.

Mr. and Mrs. Jas. Eick and son Teddy accompanied by Jack and Lois Staback and Dave Garland a football team, spent New Year's in town visiting friends and relatives.

Miss Marjorie Evans who is attending Garbutt Business College in C. I. Gray, spent the past week visiting her parents Mr. and Mrs. Campbell Evans.

After attending the funeral of the late Milton Henry of Mossburn, Mr. Dave Holland and Mr. Frank Cathro of Avonlea, Saskatchewan, spent a few days visiting Mr. Laura Henry and family, Edward Holland, Mr. and Mrs. Jack Wilson and Mr. and Mrs. A. Riddell.

P. Linscott, J. Black, Max and Gerald Yates and J. Unbrink who are attending the University at Edmonton spent the holiday season with their relatives.

Since the rink opened for business last week several hockey practices by members of all the teams—first timers up—have taken place. The hockey season this year is going to be a short one since all of December and without one game played this on account of lack of ice.

Miss E. Gooderham who is attending Mount Royal College, Calgary, spent the holiday season with her parents Mr. and Mrs. G. H. Gooderham.

Traffic accidents in this province are set to cut down by a greater amount of pedestrian education, in the opinion of the Alberta Automobile Association. It is the belief that in the past efforts have been concentrated upon the need of safe driving, without due attention, having been paid to walker education. In other words, the pedestrian should realize the danger of looking behind him or her just the same as it is the duty of the car driver to use every possible care to avoid accidents. While requests have been made by some A.A.A. members.

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Local Interest

army municipal authorities for a 1000 administrative speed limit of 25 miles per hour in cities in this province, the A.M.A. contends that the present law that requires every driver to operate his car at a reasonable rate speed, having regard to existing conditions and circumstances, is more conducive to safety. Experience has shown that if a maximum speed is fixed, then that becomes the prevailing speed, while under a reasonable speed law there is greater responsibility placed on the motorist and the magistrate has wider powers in deciding a speeding case.

Miss Betty Taylor of Calgary is spending the week visiting her parents, Mr. and Mrs. E. W. Taylor, who expects to return to Calgary Friday.

The Indians staged a big dance New Year's night in their hall just south of town. During the evening they had quite a few white visitors who were not welcome and were ejected by the dance management.

While going about her household duties Mrs. T. W. Bates, Jr., fell and fractured three ribs Tuesday.

The largest crowd for some years attended the New Year's dance staged by the 22nd Battery (Monday) night in the Community Hall. This was the fifteenth annual dance put on by the Battery.

Major J. J. Sutherland of the Salvation Army, had charge of the territory for many miles around Gleichen. He said the forgotten man was given a Xmas dinner by the Nickel. In Gleichen about the same number as last year were treated to turkey dinner. Major Sutherland's territory covered the following places in which approximately 150 meals were served: Strathmore, Arrowwood, Mossburn, Vulcan, Shallock, Quenston, Milomond, Elmore, Brooks, Bassano, Strathmore, Tilley, Cluny, Standard and Gleichen.

ANNOUNCING STAFF CHANGES IN THE "CROP TESTING PLAN"

It is announced that Mr. A. T. Sinclair, who has been assistant director of the Crop Testing Plan since 1936, has resigned in order to take a position as field specialist with the Field Crops Branch provincial department of agriculture, Alberta.

Mr. Sinclair was born on a farm in Alberta specialized in agriculture at the University of Alberta and obtained a Bachelor of Degree with honors in field crops. Mr. Sinclair then obtained a Carnegie Grant which enabled him to spend six months in Europe studying agriculture and adult education. Following this he took a post-graduate course at the University of Alberta, and obtained his degree of Master of Science in cereal chemistry.

Then in 1936 he was appointed assistant director in the Crop Testing Plan in which position he has until, unquestionably made a sterling contribution toward the advancement of western Canada agriculture.

Mr. Sinclair's position in the Crop Testing Plan will be filled by Mr. H. C. Laidlaw, who spent his early years farming in Manitoba, and who studied at the University of Manitoba taking his Bachelor of Science degree in agriculture. Mr. Laidlaw has been particularly interested in the production of higher yielding rust-resistant barley suitable for western Canada.

THE RUM ISSUE

BY FRED JONES
This Column Given to News of the Gleichen Branch of the Canadian Legion.

Stand To!

Well here we are again in another rum issue. The rum issue has been off by wishing all property in 1940.

The Happy Gang had some appropriate parades for Xmas, and we

are stealing the jump on them by giving you one for New Year:

Santa's goose back to the far North Pole. We treated us well the good old song. We got Tom and Jerry to cure our ills. Turkey and pudding-fool that fills, but he left us here to pay the bills, Hippy-ki-ay.

They also told us about the Scots man whose wife died Xmas morning and what made it so sad was that he had just finished frying two eggs!

Hint to Hilder. Don't let your navy hibernate this winter—scuttle it.

In countries where military service is compulsory the problem of aliens enjoying all the benefits of citizenship while not being required to put in any training is causing some worry to many governments. The natives of these countries generally serve from one to three years but foreigners can go on earning good wages without interruption. What these governments should do and it would be a good scheme for Canada and that is to make every alien serve in some military capacity, in war time at least, or face deportation.

Canada goes into 1940 along with the rest of the Empire with a first class war on her hands. It is hoped that it would end quickly but has been disrupted by the policy of aggression adopted by Russia. Like a fighter getting a return match Canada does not underestimate the opponent and realizes that it is a case of win or lose. Whatever this country may face of war or peace will continue forward with courage and determination.

Anyone who thought the Irish were inactive with several life size men going on in the world were sadly mistaken. Since the war broke out on the Western Front very little has been heard from the Emerald Isle, but in the last week or so the boys have come to life and the I.R.A. have stolen a flock of ammunition only part of which has been recovered. They will, no doubt, use the balance to enliven things up.

The main objective of the Legion for 1940 is to see that every returned soldier is able to serve his part in the war effort in any way will be employed.

Due to the fact that those of us who served in the last war are considered too old to go with the Canadian Expeditionary force we have decided to form Jones' Foreign Legion and go to Poland. The boys expressed his willingness to join and anyone else who can get along with him are welcome to join. The first thing the new unit is supposed to have is a motto and we have decided on one. It is Dewar at Gloria Du Koyser. This means a whole lot but it will take a Latin scholar to translate it. The oath you will be required to take will be "I will go anywhere and do anything but prefer to do nothing." Further details next week.

Lights Out!

THE WORLD OF WHEAT

BY H. G. L. STRANGE
Director, Research Department
Searle Grain Company, Limited

The victory over the German pocket battleship, the Admiral Graf Spee by three light British cruisers will have a far reaching effect upon the duration of the war, and also upon the export of wheat from Canada.

The three German pocket battleships, the Admiral Graf Spee, the Deutschland and the Admiral Scheer, were built specifically to destroy convoys of ships carrying foodstuffs and other materials.

Not only have these three pocket battleships sunk a number of vessels, but what has been of greater concern they have prevented many allied convoys of ships carrying food and other products from leaving port. It has not been found however—something hardly anyone suspected—that three small British cruisers can effectively deal with a pocket battleship. The menace, where-

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of the surviving Deutschland and Admiral Scheer is almost ended—the safety of convoys consequently is much better assured, hence more convoys—escorted by small cruisers—will sail, and so more wheat will leave Canada.

The fact that the menace of the pocket battleships—an arm upon which Germany so depended—has now become greatly lessened, will no doubt tend to hasten the climax of war, and so will tend to bring ultimate peace a little nearer.

A Basic Problem

While much has been said of the importance of the use of fire prevention methods in the bush country because of the immense losses caused to one of the most valuable resources of the country, timber, as the result of uncurbed conflagrations, little thought has been given to the fact that such fires occasion other and irreparable losses.

A reference is made particularly to the destruction of valuable wild life as a result of fires raging through bush areas and particularly in the northern reaches of these prairie provinces.

Evidence that forest fires spell destruction to wild fowl and fur bearing animals to a staggering extent is brought to the attention of the world at large by biologists and experts working in the employ of Ducks Unlimited, limited in the hinterland of Alberta, as reported by Wendel Borthwick in a recent issue of Forest and Outdoors, official publication of the Canadian Forestry Association.

The tremendous loss of wild life and of valuable timber resulting from carelessness and insufficient protection in the forests of the great Northland regions of the prairie provinces indicates the necessity for greater precautions being taken in the future if this wonderful heritage is to be conserved to the use of present and succeeding generations and for the pleasure and sport of the people of this country and visitors from outside.

A few extracts from Mr. Borthwick's article will constitute a revelation to the great majority of the people in the more populous areas of the west and should awaken them to the absolute necessity for greater and more effective conservation measures. For instance, to quote Mr. Borthwick:

Sixty Per Cent Destroyed

"Last winter—when Ducks Unlimited and wild life technicians reconnoitred expanses of Alberta's Northland; selected blocks for further study and development as wild life production centres at Mackay Lakes and Gordon Lake—Dr. A. D. Bakjov, aquatic biologist, reported that 60 per cent. of the forest and brush land had been destroyed by recent fires. Working on these projects during the winter and the spring, Ducks Unlimited parties had some hot times, fighting fires that broke up from the underlying muskeg through the snow—and threatened camps and lives.

"Fires were particularly prevalent this season in the Northland—due to light rainfall and persistent drying up of surface waters. At summer the men on the D.U. projects have worked the summer of fire. Lloyd Bunting, engineer in charge of development work at Gordon Lake reports that, during June, 36 per cent. of the crew's time was required to fight fires. "Up to the time of reporting while the lake was being studied on the right side, they had succeeded in keeping flames from destroying any large strips of nesting areas within the project. The tremendous efforts necessary to achieve this indicate that the number of nesting ducks that had been destroyed in the destructive sweep of such fires in previous seasons must have reached staggering totals. Roaming, unchecked, over vast expanses of the Northland—these fires leave drastic evidence of their killing power in blackened forests, smoking muskeg and scattered waters—barren of fish or fowl; and in starving natives whose pots hang empty over dead fires."

Will Lose Everything

Again, to quote Colonel Newcomen in a report after he had inspected D.U. projects:

"Before I left for Gordon Lake I heard that fires were burning all around that region. When we flew over Gordon Lake I could see three fires: one southeast of Garson Lake, approximately on the Alberta-Saskatchewan border; one east of Gypsy Lake, and one right on the shore of the centre of Gordon Lake, on the point where I camped last winter. "The fire burning on the boundary of our Gordon Lake project would cover some three miles frontage. It was burning so hotly that the damage it has already done. The fire east of Gypsy Lake must have covered about a mile frontage, where it was still burning. The damage done by the fire we fought on the point where our camp was situated, I cannot estimate, since it was burning when I left. I wouldn't be surprised if the fire did some burning out and valuable timber lost and good land destroyed."

"It is vital," says Col. Newcomen, "that fire control be organized before we do anything else—or we will lose everything. The first three fires may be set by careless natives. They wander over land and water trails, we don't know how yet; and are gone. Then—fire. If they could only be brought to understand that these fires (most of them man-made) are the chief cause of wildlife depletion—and their own empty bellies."

One could not better sum up a discourse on such a topic than to quote the words with which Mr. Borthwick concludes his article:

"The success of any program of conservation in the Northland to utilize its vast potential wealth of timber, waterfowl, big game, fur, fish and scenic assets, depends upon one simple basic point: controlling fire and water."

The average woman's vocabulary is said to be about 500 words. A small inventory, but think of the turnover!

Outside Closets KEPT CLEAN this EASY way

TO banish offensive outdoor odors... just sprinkle a tin of Gillette's Pure Fluffy-Lye over contents of the closet—once a week. No need to remove the contents... Gillette's does it for you.

Gillette's will save your winter... save your energy in heavy cleaning. It scours dirty pet's pans... cleans clogged drains... cuts through grease. Keep a tin handy.

FREE BOOKLET—The Gillette's Lye Booklet tells how this powerful "cleans" closets... keeps out "house" odors and clothes... the contents of the closet... how it performs cleaning and deodorizing... Write for booklet to Gillette's, Toronto, Ont. and Livery Street, London, England.

THE NEGRO—The negro preacher's term had expired and he was anxious to stay on. "Brother," he said, "the time has come for you all to let a pastor for another year. All dose favor me will please say yes."

He waited a moment and then he said: "Silence gives consent. I see 'no' pastor for another year."

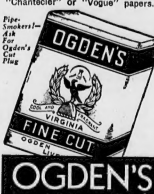
It is theoretically possible for one pair of Australian rabbits to have 20,000,000 descendants within five years.

A stainless steel gauge has been invented to measure butter for cooking.

THAT REMINDS ME—OGDEN'S SCORES WITH ROLL-YOUR-OWNERS



"Ogden's" is a signal for further enjoyment in smoking. It is a signal for a huddle with this sweet, fragrant cigarette tobacco and you're headed for a fourth down in smoking pleasure especially if you use "Ogden's" or "Vogue" papers.



Western Canada Fairs

Exhibition Association As Well As Fairs Organization To Meet

At Winnipeg, the secretary-manager of the Saskatchewan exhibition, has announced dates of the main exhibition organizations.

As president of the International Association of Fairs and Expositions, Mr. John announced the annual meeting of that body would be held at Winnipeg on Jan. 15, 16, and 17. At this meeting, attendance, exhibits and new features for the class A circuit in western Canada will be selected and dates of the class A fairs confirmed.

Mr. Johns said he had advocated, as past-president of the Canadian Association of Exhibitions, that the annual meeting of that organization be held at Ottawa from Nov. 20 to Dec. 1. The cancellation of the Toronto Royal Winter Fair, he believed it necessary to hold the meeting in Ottawa, where members could confer with the government respecting wartime activities. Mr. Johns asserted.

The Western Canada Fairs Association, which is composed of members from the B circuit, will meet in Winnipeg, Jan. 15, 16, and 17. It coincides with the meeting of the Western Canada Association of Exhibitions.

He was satisfied, Mr. Johns said, that all western fairs would be conducted in 1940, despite the war in Europe, and that they would be changed, however, to conform with the changed conditions.

Studying Indian Customs

American Scientist Claims He Was Questioned By B.C. Police

Ernest Young, of Wheaton, Ill., who has been studying Indian customs in British Columbia and Alberta during the summer, has a story to tell his friends. He claims he was detained as a suspected spy by British Columbia provincial police. "They must have seen me excavating near an old Indian village near Ripley River," he said in an interview at Vancouver. "They arrested me, questioned me for nearly an hour, and then, after verifying my credentials, released me. "I found it considerable excavating in search of buried Indian relics and reported he had discovered several old Indian customs, which have not been noted in research books.

He is a graduate of Wheaton College and conducted the Indian research for the department of anthropology of the Illinois college.

Demand Is Steady

Men Finds It Easy To Sell Refrigerators To Eskimos

Harold Olsen says there is nothing tough about selling an ice box to an Eskimo. In fact, he said, he and his brother sell them at their Bethel, Alaska, trading post. Visiting at Chukotka, Iowa, Olsen explained there actually is a demand among Eskimos for ice boxes since supplies are received in the summer and perishables must be kept cool.

An electrically operated vibrator has been invented to shake cans of paint for more thorough mixing.

Interested In Veterans

Touching Incidents Of Royal Tour In Canada Are Recalled

Interesting and touching incidents which occurred during the royal tour in Canada last spring were recalled in an address in Guelph by Nancy Poyer, a member of the press party which covered the visit of Their Majesties.

Mrs. Poyer recalled that the Queen approached one veteran during the journey, and said, "I have seen you before." But the veteran knew that it was not so. "You were with my brother in the same regiment camp in Germany in the war." It turned out that that was so and the Queen had seen the man's face only in a picture that had been sent her by her brother.

Mrs. Poyer felt that the death of one brother and the experience of the others of her five brothers had so impressed the youthful Elizabeth that her love for the veterans was a tremendous power. On the return trip from Vancouver, the King and Queen were to see in the ambulance the ambulance cases among the veterans of the last war. There was one, without arms, who had tied about his arms a shawl. The Queen approached, smiling to each man and speaking to many. She passed the man without a word, an expression of pain crossing her face. Then her back stiffened and she turned to him again. She passed her hands gently down his face.

With tears streaming down his face, the veteran said: "I didn't think you would do that to me." She replied: "You couldn't touch me, so I touched you."

Hard To Do Without

Housewives In Germany Have To Use Substitutes For Soap

There are stories that come out of Germany now and again that are not merely propaganda. They are from American correspondents in the Reich who, within the limits of censorship, and without the limits of what the Nazis officials are determined to show them, provide little straw in the wind that lie beyond.

Take the latest one about soap. This commodity is so invaluable in Germany to-day, as it was in the late years of the World War, housewives have been informed by the "research" group of the German Women's Work Organization of Leipzig that an ersatz laundry system has been found to give fine results. Water, in which potato peels are heavily soaked, is recommended for things not too lightly colored, and water in which ivy leaves have been gloved is advised for woollens and clothes—Hamilton Stewart.

Was Named Twice

When it comes to the old name of that city in Washington state, Walla Walla—well, "walla" is the Indian expression for "many waters." And the proud natives boast that the original settlers liked the place so well, they named it twice.

Did you ever try exchanging smiles for smiles. It pays big dividends.

It has been estimated that only one in every 166 persons lives long enough to die of old age.

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GENERAL

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Something Entirely New

To Broadcast Home

With The British Expeditionary Force

For the first time in history, British soldiers in active service abroad are going to broadcast to the folks back home.

The British Broadcasting Company, which has equipped the army's general headquarters and plans eventually to broadcast actual news on the French-German border.

Meanwhile, the Tommies will broadcast incidents from their lives to the folks back home. In this manner, mothers "somewhere in France" will hear the voice of sons "somewhere in France," know that they are safe and learn as much as the soldiers are permitted to tell of army life in this war.

The B.B.C. has a mobile unit equipped for direct broadcasts, but the first broadcast will be made on the front line.

Population Of The World

Writer Estimates That There Are

Now 1,560,000,000 People

A statistically minded Frenchman estimates that the entire population of the world could be comfortably housed in Illinois. Assuming that there are 1,560,000,000 people on the planet, each would have 1,000 square feet of space within the boundaries of the State. If five constituted a family they could occupy a lot 50 by 100 feet. The calculation does not allow for streets, stores or factories, but if part of the people were housed in skyscraper hotels and apartments small room would be left for the usual accessories of a civilized community.—W. Feather in "The Santa Fe Magazine."

Typical of the British spirit is the fact that Sir Patrick Hastings, K.C.,

aged 59, gave up one of the most lucrative law practices in London in order to join the Royal Air Force.

The combined naval strength of Britain and France is five times that of Germany.

Met Lawrence Of Arabia

But Famous Soldier Was Not Recognized By Party Guests

Leonard Lyons, in the New York

Post, writes when Vincent Sheean first went to London he told his friend, Gordon Foster, that the man he was most anxious to meet was Lawrence of Arabia. Foster promised to arrange it, and two weeks later he informed Sheean to meet him. The next day he asked: "Well, how'd you like Lawrence?" "But I never met him," Sheean replied. "Oh, you did," he said, assured. "That was Mr. Lawrence, the short man in the tweed suit. I introduced you to him." "But he seemed so insignificant nobody paid attention to him," Sheean lamented. "Why didn't you tell me that Mr. Lawrence was Lawrence of Arabia?" "He wouldn't let me," Foster explained. "He said he'd come only under those conditions, because as plain Mr. Lawrence" he knew nobody'd bother him."

Loss For Great Pianist

Land Once Owned By Paderewski

New York Times

One of the saddest figures in the world to-day is that of the famous pianist, Ignace Paderewski, with his beloved Poland gone and his health failing... Just now we heard of another, smaller, but very real misfortune in Paderewski's life. Some years ago, during a concert tour on this continent, he invested most of his fortune in a nut-raising farm at Santa Maria, California. The enterprise failed and his big investment was lost. Recently, just as broken health cancelled what was to have been his final tour, he heard that the Santa Maria property, which used to belong to him, it now an old field, yielding millions.—Toronto Telegram.

A Scientific Fact

Air that's cooled to a temperature of 215 degrees below zero (Fahrenheit) will turn to liquid and, if it's hard for the layman to grasp, when that liquid air is further cooled to 310 degrees below zero, it starts to boil!

Though provided with fangs and poison glands, Orinid vipers are so gentle that they make popular children's pets in various parts of the Balkan States.

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Vessel Seizures

Contrast Between British and German Method Of Contraband Control

The Ministry of information, pointing out the contrast between British and German methods of contraband control, has indicated that while Germany is reporting to be sinking neutral ships the British control acts with full respect for the position of neutrals.

Only goods suspected of being contraband consigned to Germany are detained. Each case is ultimately decided by the prize court in public session, where decisions are given in accordance with international law.

If the court decides there was wrongful seizure, it orders restitution of the cargo to the owners or payment of its monetary equivalent. In addition, damages for detention may be awarded against the British government.

Germany, on the other hand, says the ministry, has started to sink neutral ships in a manner contrary to international law. The British navy uses only surface craft to visit and search neutrals and, if necessary, to escort them into harbor. Germany uses submarines which are incapable of bringing captives into port.

English Husbands Lonely

Heads Of Evacuated Households Have Started Bachelor Clubs

Although marriages are on the increase throughout England, wives grow scarcer. Since the evacuation of so many households, husbands who must remain in the city for business reasons are left with the dishes and the household to care for. Some of them have joined together and started "bachelor clubs" to solve the loneliness problem and also cut down on the rent.

Stanley, a butcher's assistant, started a club for himself and four other husbands. He collected a weekly fee from each of them and by buying in bulk and doing his own cooking, he manages to feed them well and even manages some extra like newspapers, cigarettes, and a bottle of beer or two in his parlor—the "clubroom."

Other husbands just move in with each other, close up one flat and share expenses in the other.

The elderly are the most popular native fruit with birds; at least 100 species of birds feed on it.

Apes and men are the only creatures whose eyes can be focused for different distances.

Mars was only 36 million miles from the earth in July and will not be that close again until 1955.

Ask for BEE HIVE

PATENTED
POURING
SPOUT
ON EVERY
TIN!

BEE HIVE
GOLDEN
CORN SYRUP

Investor Is Cautious
Edouard Brannley, French physician who pioneered the development of wireless telegraphy, celebrated his 60th birthday without a ray in his house. "It bothers me," the inventor told friends, "to think I had something to do with inventing it!"

Badminton was first played in England in 1873. It was played earlier in India.

Bound By Treaty

Export Of U.S. War Material To Germany Is Prohibited

The Chicago Daily News says: Some of our embargoes and isolationists are concerned lest, if the arms embargo were repealed, Hitler would be unfairly treated, because France and Britain could then come and get arms here, and Hitler could not.

The fact is that Germany is by treaty bound to us not to import arms from anywhere, war or no war. Article 170 of Part V of the Versailles peace treaty with Germany, which we concluded on Aug. 25, 1921, reads:

"Importation into Germany of arms, munitions and war material of every kind shall be strictly prohibited."

The treaty, so far as we know, is still in effect. True, it does not say we may not export arms to Germany, as Secretary Hull has somewhat surprisingly argued. But the implication nevertheless is that we must not.

For how should one party to a treaty, while maintaining the treaty, contravene the other party's treaty? And then disclaim responsibility when the treaty is broken?

War or no war, embargo or no embargo, the export of arms by us to Germany seems clearly to be illegal, until such time as the treaty is either amended or abrogated.

Found In This Country

Port William Minister Tells His People Where Heaven Is

The Port William minister, Rev. Agnew H. Johnston, who travelled through Europe, keeping his person just ahead of a disaster which residents there were unable to escape, at least able to tell his own people, among whom he now is, where heaven is to be found.

It is in this country and on this continent, in the nations of people who knew what it is for those of all classes and creeds of various national origin to mingle among one another in the affairs of business and social life. It is atmosphere of security, peace and good will.

It is where people are able to walk the streets, meet and talk with one another without fear that some chance remark will bring the secret police upon them with an intermittent camp as their destination.

It is where families can gather together in the comfort of their own homes without the fear of being moved and scattered, for safety's sake; where mother can tuck her babies in bed at night without checking up on the availability of a gas mask.

Where men know how good and how pleasant it is for brethren to dwell together in unity.—Port Arthur News-Chronicler.

World Is Small Place

Michigan Pastor Comes Across Former Parishioner In Palestine

In this small world Rev. John Gabeir, pastor of the Church of the Resurrection, Lansing, Mich., had some hard time keeping track of his flock. While visiting the Holy Land some time ago, he told his congregation, a swarthy native Brazilian, that he had seen him in Jerusalem and Cairo passed through the coach several times, eyeing the father closely. A conversation revealed that the Brazilian was a former parishioner of the Lansing priest—at the Ionia, Mich., reformatory.

For Polish Refugees

The American Red Cross has set up machinery to provide 250,000 winter garments for more than 80,000 Polish war refugees in various European countries as a result of appeals from abroad. The program calls for \$3,000 heavy dresses and 137,000 sweaters.

Speaking of restraint—how about the barbers who shave dictators?

Don't Suffer From
HEAD COLD
MISERY!

MENTHOLATUM
GOLDEN CORN SYRUP

At Home In Trees
Whipnats, small birds, are cold awkward on the ground, but they are very much at home in trees. Their slender bodies blend in with the branches and make them very difficult to see. Many a lizard or other small creature has felt their fingers when his eyes had not warned him of danger.

Taken Over New Work
Col. Allan Coates Rankin, dean of medicine at the University of Alberta, has been appointed director of hygiene service in the Canadian military forces. He has obtained leave of absence from the university.

An old law of Chester, England, requires a man to raise his hat when he passes a woman.

Off The Florida coast, between Miami and Key West, there are 600 known varieties of fish.

News Coverage

Canadian Press Staff Correspondent To Be At War Front

Action of the Canadian Active Service Force in France will be reported by a Canadian Press staff correspondent, W. Rupert Davies, present, told the semi-annual meeting of the board of directors of the Canadian Press.

Mr. Davies, who made a three-week tour of central European capital immediately before the outbreak of war, said that Canadian newspapers were being provided with the most complete news coverage on the war available to any group of newspapers in the world. In addition to the output of the Canadian Press London bureau there were available for use the reports of the Associated Press, Reuters, Havas News Agency and the Press Association, co-operative new body of the United Kingdom newspapers.

In connection with the service of 15-minute radio news bulletins provided without charge to the Canadian Broadcasting Corporation for use across Canada three times daily and once at night, the board expressed its appreciation to the assistance of Major Gladstone Murray, CBC general manager, that these bulletins would be made available to all radio stations in Canada.

J. A. McNeil, general manager, expressed appreciation of the "most reasonable and accommodating" attitude shown by W. S. Thompson, chairman of the censorship co-ordination committee, in dealing with various matters arising between him and the newspapers.

Working Under Handicap

Publishing A Paper In Paris Appears To Be Difficult

As it celebrates its 52nd anniversary, our Paris edition faces a difficult problem. The triple threat to every newspaper publisher—reduced circulation, cancelled advertising and increased costs—has struck. Censorship has become a serious obstacle in the path of publication, more because of the valuable time consumed in carrying malice and page proofs between the plant and the censor's bureau than of the restrictions imposed by censorship itself. Astonishing gaps of white space appear even in the most prominent headlines and articles as a result, there being insufficient time to fill the voids. And imagine the consternation that reigned in the office the instant that page proofs failed to return over after they had been approved! Their custodian had been marooned in an air-raid cellar for more than an hour, unable to explain the difficulty by telephone because the operators had jumped into their shelters, too.

When A Doctor Enlists

World May Be Losing Valuable Man In That Profession

In an editorial captioned "A Doctor Goes to War," the New York World-Telegram discussed the enlistment of Sir Frederick Banting, Toronto scientist, in the Canadian Army Medical Corps. The newspaper recalled Sir Frederick served three years in the first Great War, winning decorations for valor, and said: "In the 20-year interval between he was also conspicuously. He discovered insulin. In the United States, alone, it is estimated, 2,000,000 diabetics are living to-day because of that discovery."

"By a whim of fate Sir Frederick lived. No bullet had his name on it. Perhaps by a similar whim, the man who might have solved the riddle of the world's doctor, going to visit his friend Simon in Kentucky? "It is that his house," he asks the negro who lives in the No. 10, Colonel Sim, he lives there, answers the boy, "I didn't know Sim was a colonel," says Grayson. "How did he get the title?"

"Well, it's this way," says the boy. "In Kentucky some men's just born Colonels, some is made Colonels by the governor, and—well, Colonel, a heap get called Colonels by giving us poor niggers two dollars."

It's easy to Build a BIG "B" Battery

But IT TOOK US YEARS
OF CONSTANT RESEARCH
TO GIVE YOU maximum
POWER IN THIS
minimum
SPACE...



Reduced
this year to

\$3.70

and
THAT'S WHY...

more "Eveready" "B" batteries are sold than any other brand of "B" battery in Canada.

Choose "Eveready" "Super-Layerbilt" "B" batteries for your radio set. Their exclusive patented layer-on-layer construction packs them with energy-producing material to give them longer life. Every inch of space is used to produce power.

If you are using round cell "B" batteries now, switch to "Eveready" "Super-Layerbilt" "B" batteries when you require replacements. Note how much longer they last. Enjoy the substantial savings they provide.

CANADIAN NATIONAL CARBON CO. LIMITED
Halifax Montreal Toronto Winnipeg Vancouver

EVEREADY
Super-Layerbilt
RADIO "B" BATTERIES

Colonels In The South Name Changed Again

One From Texas Tells How The Title Is Acquired

Colonel Carter, Texas newspaper owner, who arrived in England by the first passenger Clipper, gives one big grin when you ask him how he got his title. "You boys want to watch us Southern Colonels. Remember the story of Clarey Grayson, Taft and Todd's doctor, going to visit his friend Simon in Kentucky? "It is that his house," he asks the negro who lives in the No. 10, Colonel Sim, he lives there, answers the boy, "I didn't know Sim was a colonel," says Grayson. "How did he get the title?"

"Well, it's this way," says the boy. "In Kentucky some men's just born Colonels, some is made Colonels by the governor, and—well, Colonel, a heap get called Colonels by giving us poor niggers two dollars."

Task Harder

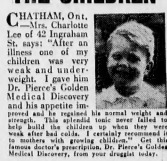
Author Would Lengthy Naval Vitals Out Using The Letter "E"

The letter "e" is the most used of all letters of the alphabet. In the type case the "e" compartment is larger than any other letter. Which makes noteworthy the feat of Ernest Vincent Wright, who died the other day in Los Angeles at the age of 67. Mr. Wright wrote the 50,000-word "Gadsby," a book in which he used the letter "e." It would not have been an "easy" task—Mr. Thomas Times-Journal.

Here's a tip for insomniacs tonight: Near Lim, England, civilian soldiers in a camp sing themselves to sleep.

BUILD UP THE CHILDREN

CHATHAM, Ont.—Charles Lee of 42 Ingraham St. says: "After an illness of six months of my children was very weak and underweight, I gave him a bottle of Dr. Williams' Pink Pills for Pale People. He gained weight and strength and is now a healthy child. I have since given the same to my other children and they are all well and strong. Dr. Williams' Pink Pills for Pale People is the best medicine I have ever used."





TOWN AND COUNTRY FOLKS

Whether you live in town or in the country... here's a combination offer to please your reading tastes... our paper and your favorite magazines at really huge savings. Make your selection and send us the coupon now!

"BIG THREE" OFFER

THIS NEWSPAPER, 1 yr., and your choice any 3 in Group. Mark an "X" before the 3 you desire.

(1) Western Producer, 1 yr.	(2) National Home Monthly, 1 yr.	2.75
(3) Family Herald & Weekly Star, 1 yr.	(4) American Boy, 3 mos.	
(5) Rod & Gun, 1 yr.	(6) Farmer's Magazine, 6 mos.	
(7) True Story, 1 yr.	(8) Home Arts (Needlecraft), 1 yr.	
(9) Country Guide & Northwest Farmer, 3 yrs.	(10) Canadian Horticulture & Home Magazine, 1 yr.	

"WEEKLY NEWSPAPERS" OFFER

This Newspaper, 1 yr.

Free Press Prairie Farmer, 1 yr.
Family Herald & Weekly Star, 1 yr.

2.75

"POPULAR DEMAND" OFFER

THIS NEWSPAPER, 1 yr., and your choice 1 other Publication in Group at the price listed.

(1) Callers Weekly, 1 yr.	\$3.00	(1) Farmer's Magazine, 1 yr.	\$3.00
(2) Family Herald & Weekly Star, 1 yr.	2.50	(2) Silver Screen, 1 yr.	2.50
(3) Free Press Prairie Farmer, 1 yr.	2.50	(3) Open Road (Boys), 1 yr.	2.50
(4) Liberty Magazine, 1 yr.	2.50	(4) Look Magazine, 1 yr.	2.50
(5) National Home Monthly, 1 yr.	2.50	(5) American Girl, 1 yr.	2.50
(6) Western Producer, 1 yr.	2.50	(6) American Boy, 1 yr.	2.50
(7) True Story, 1 yr.	2.75	(7) McCall's Magazine, 1 yr.	2.50
(8) Magazine Digest, 1 yr.	2.50	(8) Macdonald Horticulture & Home, 1 yr.	2.50
(9) Red Book, 1 yr.	2.25	(9) Screenland, 1 yr.	2.50
(10) Newsweek, 1 yr.	4.00	(10) Rod & Gun, 1 yr.	2.50
(11) Physical Culture, 1 yr.	2.25	(11) Photography, 1 yr.	2.50
(12) Christian Herald, 1 yr.	2.25	(12) Home Arts (Needlecraft), 1 yr.	2.50
(13) Country Guide & Northwest Farmer, 3 yrs.	2.50	(13) Flower Grower, 1 yr.	2.50
(14) Woman's Home Companion, 1 yr.	2.50	(14) Current Digest, 1 yr.	4.15

THIS OFFER IS POSITIVELY GUARANTEED

Please allow four to six weeks for first copies of magazines to arrive.

FILL OUT COUPON - MAIL TODAY

Please clip this set of magazines after checking one desired. Fill out entire carefully.

Gentlemen: I enclose \$ I am checking below the order desired with a year's subscription to your paper.

(1) "Big Three" (2) "Weekly Newspapers" (3) "Popular Demand"

Name
P.O. Office Province

CANADA'S FIRST WAR LOAN TO BE ON MARKET SOON

Ottawa's announcement that preparations are underway for Canada's first war loan, now scheduled to make its appearance during the first quarter of 1940, is good news inasmuch as it will provide the rank and file of Canadians with an opportunity to make their first direct contribution to Canada's war effort. The backbone of Canada's participation in this war will be a financial because of the vast amount of foodstuffs, clothing, and military supplies that will be required from this country. True, much of these materials will be paid for by the Allies but some of the British purchases in this country will have to be financed by Canada and Canada's own program will be extensive. It seems probable that at least 40 per cent of the national income will be required in the next year to meet the cost of war and the other expenditures of all governments in Canada and to finance British purchases here.

Canada has come a long way since the last war in developing a fiscal system of equality in citizenship and its attendant responsibilities. As announced in the first war budget, this war, in as far as Canada is concerned, will be financed as far as practicable on a "pay as you go" basis, and paid for by all on the general basis of ability to pay. It would be impossible to tax for the entire cost of winning the program into action without tending to hamper initiative, lessen efficiency and retard the expansion of production and national income. Tax revenues, therefore, must be supplemented through borrowing by means of domestic bond flotations.

It may be taken for granted that there will be no "tax-free" bonds in this war that will gravitate to a few holders and enable them to minimize their income taxes. Nor will there be any duplication of the abnormal profits from war material realized during the last war. The safeguard against this is the Excess Profits Tax enacted at the special war session of the Canadian Parliament. It is indicated that the forthcoming war loan will have bonds as low as 50 in denomination and it is the hope of the Minister of Finance, Hon. J. L. Ralston, K.C., that every Canadian will become a creditor to the Canadian Government through his or her ownership of a government bond. A creditor relationship of every citizen with his government is an assurance of good government and of good citizenship.

THE CAREFUL DRIVER

An automobile without good brakes is more dangerous than a war time projectile, in the opinion of C. M. Ackland, Winnipeg. "The reason for this," Mr. Ackland says, "is because once the projectile reaches its destination it is a thing of the past. It has either hit or missed, and it is well known that the percentage of hits is relatively small. The automobile, on the other hand, continues on its perilous way until it reaches the scrap heap. Where now it is a marvel of convenience and safety, but unless it is kept in good condition, especially with respect to its brakes, it often becomes a deadly menace."

An interesting observation was made by Mr. Ackland, who said: "A high powered car can accelerate from a standing start to 60 miles an hour in 30 seconds, during which time it travels 1,320 feet, but six times the power is required to stop it in 220 feet. We talk a lot about the power of our engines, but do we consider the power of our brakes? The most capable and careful driver is helpless when any of his brakes or mechanism fails to function in an emergency. Defective brakes are one of the most common causes of traffic accidents. The simple and inexpensive means of keeping them reined and in perfect adjustment should engage the serious attention of all. Thereby the ghastly toll of killed and injured every year in automobile accidents might be materially reduced."

NOTICE

FOUND SALE

Impounded in the pound kept by William Sanders, located on the S. W. 16-23-24th on the 8th day of December, 1939, and sold on the 18th day of December, 1939.

Black-faced Ram, no visible marks, probably three years old to Jack Cooper of Cluny.

For information apply to W. E. Thompson Secretary-Treasurer of the Municipal District of Blackfoot, No. 215, Gleichen, Alberta.

Some people are so absent-minded as to forget everything except their troubles.

Tenders Wanted

For the purchase of the house and lots 9 and 10 in Block 14, adjacent to water tower. Tenders close at noon, Monday, January 8, 1940.

Highest or any tender not necessarily accepted.

W. J. PHYTHIAN,
Secretary-Treasurer.

UNITED CHURCH

Rev. J. N. Wilkin, minister.
Mrs. H. Birch, choir leader.
Miss Marjorie Birch, pianist.
11 a.m. Church service.
5:30 p.m. Divine worship. Sermon topic: "The Christ of the Indian Road."
A book sermon.



The telegraph will reach your man quickly. If you are sure just where he is the telephone will do it quicker. But if it is good help you want and do not know just where to find it, our Want Ads are quicker than either.

CLASSIFIED ADS

Notice under this heading 15 words or under 50c, first insertion and 25c each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion.

FOR SALE—Forty Single Comb White Leghorn hens. Forty cents each. W. H. Goodwin, Gleichen, 43

TAKEN—By mistake from New Year's date at Gleichen, new pair of 3-buckle overboots initiated FMB on the inside. Please leave same at the Call office, F. Brown, Arrowwood.

THE DEAD END KIDS

They Made a Criminal of Me

THURSDAY AT 8:30 P.M.
Saturday Matinee at 3 p.m.
2 SHOWS 7:30 and 9:15 P.M.

GLEICHEN COMMUNITY HALL

GLEICHEN FLOUR MILL

We will exchange any of our mill products for No. 1 or No. 2 Hard wheat on the basis of Board price and will issue Participation Certificates for the quantity of wheat you bring.

By dealing with the mill you get the double advantage of flour at low cost and any increase in price of wheat through Participation Certificates.



Serving The Miner

They were roaming days in that strike of 1936 when gold was discovered in the Klondike. Transportation was difficult and slow, and the trials of travel took a heavy toll of life. Prices shot sky-high and it was impossible to buy goods or services at anything but prohibitive prices—ham and eggs sold for \$2.50 a pound and freight over the 6 miles of the Chilkoot Pass was 50c a pound. Life in the mining fields is different today. Fast efficient mediums of transportation are breaking down the barriers of distance, and to the prospector at Red Lake, to the radium miner at Great Bear Lake and the gold miner at Dawson goes the EATON Catalogue. That's why airports, docks and stations leading to the mines you see mail bags and freight from EATON's—proof positive of the confidence of distant customers have in us.

EATONS

WE ALWAYS APPRECIATE THEM

The other day we asked a man for his printing and he told us:

"Oh, our printing doesn't amount to much. All we have is a few small orders, and none of them ever run into anything that looks like money."

Those little orders are the kind that make our business.

Most of our business is in printing letterheads, envelopes, circulars, posters, office forms, and other small orders.

We appreciate a small order as well as we do a big one.

So, if you have any small orders for printing we want you to know that we are glad to get them. We appreciate them just as much—and take just as good care of them—as if they actually amounted to hundreds of dollars.

The Gleichen Call

Do You Need Any Printing

Plaques, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Circulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

—In fact anything in the line of printing—

The Call Gleichen, Alta.